



Nov 1, 2017

To whom it may concern,

I am happy to be writing on behalf of Ocean Wise Conservation Association (Ocean Wise) to express our support of Lucy Graham and Mathilde Gordon's paddle expedition from Skagway, Alaska to Victoria, British Columbia.

With over 80% of marine pollution coming from land based activities, it is more important than ever to get our hands dirty and understand the sources and impacts of shoreline litter first hand. The Great Canadian Shoreline Cleanup, a conservation initiative of the Vancouver Aquarium and WWF-Canada, addresses the issue of shoreline litter by encouraging community members to rehabilitate their shorelines through cleanups, and I believe that Passage Adventures has the ability to amplify this messaging in a new and exciting way, particularly to youth.

Lucy and Mathilde are working with Ocean Wise and the Vancouver Aquarium to organize events where they will have the opportunity to inspire a sense of adventure in young people and empower them to be stewards for our oceans. These women are stepping out of their comfort zones to help other young people know that they can be ocean leaders, showing them what it takes to reach a goal, to chase a dream and to make a difference.

Passage Adventures is helping to create a movement that will give a youthful and adventurous voice to the work of Ocean Wise and the Vancouver Aquarium. They are inspirational women who will represent you well should you choose to support them. It is our absolute pleasure to give Passage Adventures, and these young women our support and endorsement, knowing that the project will create important and positive change.

Sincerely,

A handwritten signature in black ink, appearing to read "James Bartram", written in a cursive style.

James Bartram  
VP Education and Youth, Ocean Wise